

COLGATE **BRIGHT SMILES, BRIGHT FUTURES**®

Bringing education and smiles to children in need worldwide

Colgate Bright Smiles, Bright Futures
& The Links, Incorporated

Community Impact Awards

Central Area Conference, Minneapolis, MN June 7-11, 2017



Why is Oral Health Care So Important?

According to the American Academy of Pediatric Dentistry the **#1 childhood disease is tooth decay**... five times more common than asthma and occurs four times more often than early-childhood obesity



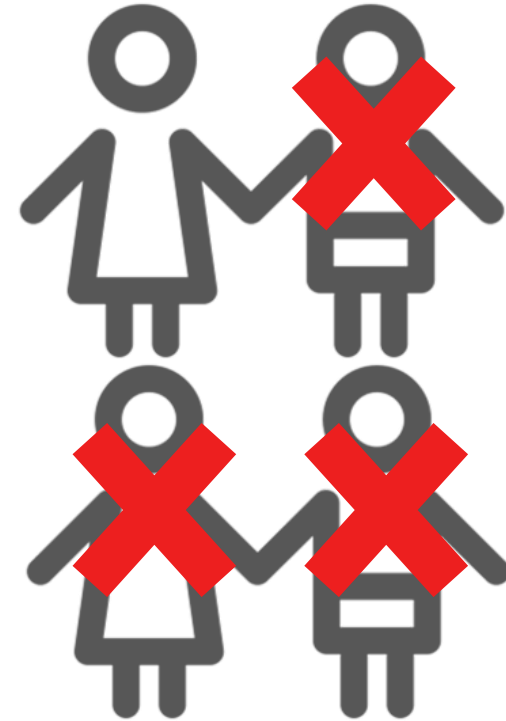
Why is Oral Health Care So Important?

Students lose more than
51 million school hours
every year
because of illnesses related
to dental problems.



Why is Oral Health Care So Important?

One out of every four kids has **NEVER** been to the dentist before they set foot in a kindergarten classroom.



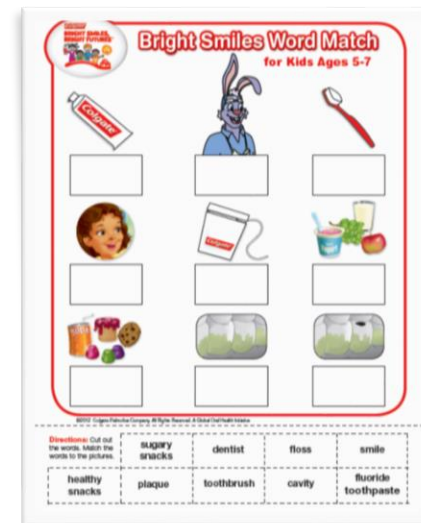
2016 Bright Smiles, Bright Futures Results

27,000 Children Screened and Educated

Colgate Dental Van



On-Line Educational Curriculum



Linked in Friendship, Connected in Service

2016 Community Impact Awards

	Most Educated	Most Screened	Total
Central	\$1,000	\$1,000	\$2,000
Eastern	1,000	1,000	2,000
Southern	1,000	1,000	2,000
Western	1,000	1,000	2,000
Total	\$4,000	\$4,000	\$8,000



2017-18 Community Impact Awards

	Most Educated	Most Screened	Total
1 st Place	\$5,000	\$5,000	\$10,000
2 nd Place	1,500	1,500	3,000
Total	\$6,500	\$6,500	\$13,000





And The Winners Are...



Winner For Most Educated



Huntington (WV) Chapter



Winner For Most Screened



Greater Kansas City (MO) Chapter





Thank you!



Linked in Friendship, Connected in Service