

The Links Inc.  
Renaissance Chapter (MI)



## HHS Facet: Working on Women

Co-Chairs:

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Pearls Program Call  
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# Program Overview

- HHS Facet Established 2011 under leadership of President, Wendy Turner Lewis
- National Programming as core Facet pillars (Heartlinks to Health, Linkages to Life, etc.)
- Collaboration with other Links Chapters and community partners
- Treasure Mapping for program support
- 1<sup>st</sup> Place Award in 2013 for HHS in Little Rock, AK; 100 Best Practices in 2014

# Needs Assessment for Program Development

- Local, Tri-County, State of Michigan
- Align community needs with Links objectives on the national and chapter level
- Examine data banks, health department reports, interviews with community leaders, survey chapter members
- Identify funding sources that support the mission

# Partnership: Key to Success

- Don't reinvent the wheel!
- Identify organizations that share your mission and goals
- Select partners in which your chapter can add value and they add value to chapter program
- Partners can also bring immediate credibility and substance to program (appeals to funders)

# Program Overview: Working on Women

Centered around issues important to women and their children:

- Education/Awareness
- Provision of Resources/Tools
- Engagement/Action
- Funding
- Objective Measurement (Data)
- Focus on Community and Chapter

# Program Measurement

- Pre/Post Surveys
- Participation Rates
- Percentage of Goal Attainment
- Performance to Target

# Sustainability: Hardwiring for the Future

- Program Infrastructure
- Long-term Strategic Planning
- Continued Funding Support
- Long-term Partnerships
- Community Trust
- Leadership Succession Planning



Thank you for the  
opportunity to present  
today!