



The Links,
Incorporated

Linked in Friendship, Connected in Service

THE CENTRAL AREA

Excellence ~ Elegance ~ Ethics

Strategic Planning Continuing Our Journey

Gloria Rogers Parker, National Chair

Jill Bryant-Veneable, Central Area Chair

Stevie Turner, Central Area Co-Chair

Brenda Terrell,

44th Central Area Conference
Cincinnati, OH
June 17-20, 2015



Linked in Friendship, Connected in Service
Central Area

Why?



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Your Road Map



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Strategic Planning's Accomplishments

- Provided assistance to chapters in developing cascading goals in line with The Link, Incorporated National Priorities to assure that chapter plans are submitted before January 31, 2012
- Finalized the Central Area's Boards strategic plan and submit to National Headquarters prior to January 31, 2012
- Provided assistance to chapters upon request in implementing their plans
- Served on the National Strategic Planning Committee and the National Governance Committee

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Activities

- Facilitated Workshops at Area Conference – Little Rock, Arkansas (2013)
- Facilitated Workshop with National Strategic Planning Committee at National Assembly – Washington DC (2014)
- Provided update on Strategic Planning at the Area Leadership Conference – Merrillville, Indiana (2014)
- Participated with National Strategic Planning Committee on the development of Webinars, Handbook and Tools that can be found on the national website

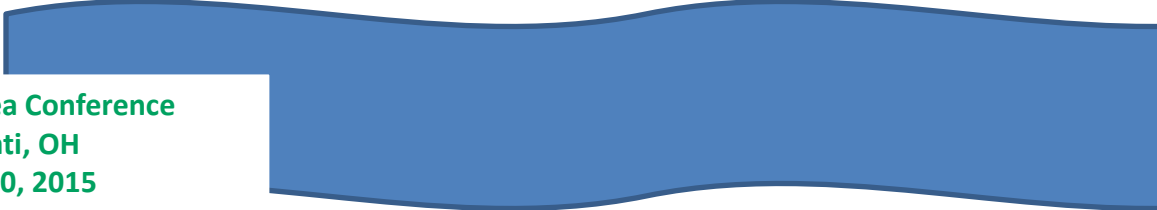
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Central Area Progress ...

- 486 Goals
- 46% Completion
- Strong Focus on:
 - Transformational Programming
 - Strategic Partnerships
 - Friendship/ Member Diversity



Great Job!!!



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- Work Your Plan
- Track/Monitor
- Measure
- Incorporate new National Initiatives were appropriate



Move The Links Incorporated to Greater Heights – through
Friendship

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Questions and Comments



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***Thank you for your continuous
support!***

***National Strategic Planning
Committee***

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